

PRIVACY POLICY\

The Privacy Policy describes the principles of processing information about you, including personal data and cookies.\

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1. General Information\

This policy applies to the Website operating at the URL: SensoLyke.pl\

The operator of the website and the Controller of personal data is: Nastap Tech s.a ul. Joachima Lelewela 6A\

The operator's contact email address: biuro@lykeworld.com\

The Operator is the Controller of your personal data with respect to data provided voluntarily on the Website.\

The Website uses personal data for the following purposes:\

- Running a newsletter\
- Handling inquiries via contact form\
- Preparation, packaging, and shipment of goods\
- Fulfilment of ordered services\
- Debt collection\
- Presentation of offers or information\

The Website collects information about users and their behaviour in the following ways:\

- Through data voluntarily entered in forms, which is then entered into the Operator's systems.\
- Through saving cookie files on end-user devices.\

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2. Selected Data Protection Methods Used by the Operator\

Login pages and pages where personal data is entered are protected at the transmission layer (SSL certificate). As a result, personal data and login credentials entered on the website are encrypted on the user's computer and can only be read on the target server.\

Personal data stored in the database is encrypted in such a way that only the Operator holding the key can read it. This protects the data in the event of the database being stolen from the server.\

User passwords are stored in hashed form. The hashing function works in one direction — it cannot be reversed, which is currently the modern standard for storing user passwords.\

The Operator periodically changes its administrative passwords. An important element of data protection is the regular updating of all software used by the Operator to process personal data, which in particular means regular updates of software components.\

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3. Hosting\

The Website is hosted (technically maintained) on the operator's servers: OVH\

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4. Your Rights and Additional Information on How Data is Used\

In certain situations, the Controller has the right to transfer your personal data to other recipients if it is necessary to perform the contract concluded with you or to fulfil the obligations incumbent on the Controller.\

This applies to the following groups of recipients:\

- Hosting company on an entrustment basis\
- Couriers\
- Postal operators\
- Law firms and debt collectors\
- Payment operators\
- Public authorities\
- Authorised employees and associates who use data to fulfil the purpose of the website's operation\
- Companies providing marketing services on behalf of the Controller\

Your personal data is processed by the Controller no longer than is necessary to perform the activities related to it, as specified by separate regulations (e.g. on bookkeeping). With regard to marketing data, the data will not be processed for more than 3 years.\

You have the right to request from the Controller:\

- Access to your personal data,\
- Rectification,\
- Erasure,\
- Restriction of processing,\
- Data portability.\

You have the right to object to the processing referred to in point 3.3 c) against the processing of personal data for the purpose of performing the legitimate interests pursued by the Controller, including profiling, provided that the right to object cannot be exercised in the event of the existence of valid legally justified grounds for processing that override your interests, rights and freedoms, in particular for the establishment, pursuit or defence of claims.\

You have the right to lodge a complaint against the Controller's actions with the President of the Personal Data Protection Office, ul. Stawki 2, 00-193 Warsaw. Providing personal data is voluntary, but necessary for the operation of the Website. You may be subject to automated decision-making, including profiling, for the purpose of providing services under the concluded contract and for the purpose of direct marketing carried out by the Controller. Personal data is not transferred to third countries within the meaning of data protection regulations. This means we do not send it outside the European Union.\

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5. Information in Forms\

The Website collects information provided voluntarily by the user, including personal data, if provided. The Website may save information about connection parameters (timestamp, IP address). In some cases, the Website may save information that facilitates linking the data in the form with the email

address of the user filling in the form. In such a case, the user's email address appears within the URL of the page containing the form. Data provided in the form is processed for the purpose resulting from the function of the specific form, e.g. in order to process a service request or commercial contact, service registration, etc. Each time, the context and description of the form clearly informs about its purpose.\

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6. Administrator Logs\

Information about user behaviour on the website may be subject to logging. This data is used for the purpose of administering the website.\

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7. Key Marketing Techniques\

The Operator uses statistical analysis of website traffic via Google Analytics (Google Inc. based in the USA). The Operator does not provide personal data to the operator of this service, only anonymised information. The service is based on the use of cookies on the user's end device. Regarding information about user preferences collected by the Google advertising network, the user can view and edit information resulting from cookies using the tool: <https://www.google.com/ads/preferences/>\

The Operator uses remarketing techniques that allow advertising messages to be tailored to the user's behaviour on the website, which may give the impression that the user's personal data is being used to track them, however in practice no personal data is transferred from the Operator to advertising operators. The technological condition for such activities is enabled cookie support. The Operator uses the Facebook Pixel. This technology causes the Facebook service (Facebook Inc. based in the USA) to know that a registered person is using the Website. It is based in this case on data for which Facebook itself is the controller; the Operator does not provide any additional personal data to the Facebook service. The service is based on the use of cookies on the user's end device. The Operator uses a solution that automates the operation of the Website with respect to users, e.g. it may send an email to a user after visiting a specific subpage, provided that the user has consented to receiving commercial correspondence from the Operator.\

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8. Information About Cookie Files\

The Website uses cookies. Cookie files (so-called cookies) constitute computer data, in particular text files, which are stored on the end device of the Website User and are intended for use with the Website's web pages. Cookies usually contain the name of the website they originate from, their storage time on the end device, and a unique number. The entity that places cookies on the end device of the Website User and obtains access to them is the Website operator.\

Cookies are used for the following purposes:\

- Maintaining the Website user's session (after logging in), thanks to which the user does not have to re-enter their login and password on every subpage of the Website;\
- Achieving the purposes specified above in the section "Key Marketing Techniques";\

The Website uses two basic types of cookies: session cookies and persistent cookies. Session cookies are temporary files that are stored on the User's end device until they log out, leave the website, or turn off the software (web browser). Persistent cookies are stored on the User's end device for the time specified in the cookie file parameters or until they are deleted by the User. Web browsing software (web browser) usually allows cookies to be stored on the User's end device by default. Website Users can

change their settings in this regard. The web browser makes it possible to delete cookies. It is also possible to automatically block cookies. Detailed information on this topic is contained in the help or documentation of the web browser. Restrictions on the use of cookies may affect some functionalities available on the Website's web pages. Cookies placed on the end device of the Website User may also be used by entities cooperating with the Website operator, in particular this applies to the following companies: Google (Google Inc. based in the USA), Facebook (Facebook Inc. based in the USA), Twitter (Twitter Inc. based in the USA).\

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9. Managing Cookie Files — How to Give and Withdraw Consent in Practice?\

If the user does not want to receive cookies, they can change their browser settings. We reserve that disabling the handling of cookies necessary for authentication, security, and maintaining user preferences may make it difficult, and in extreme cases may make it impossible, to use the website.\

To manage cookie settings, select from the list below the web browser you are using and follow the instructions:\

- Edge\
- Internet Explorer\
- Chrome\
- Safari\
- Firefox\
- Opera\
- Mobile devices: Android, Safari (iOS), Windows Phone